

StarPound Invests in Atlanta Startup, Rocket Dispatch, a Provider of Multi-Channel, Synchronous Communications

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FOR IMMEDIATE RELEASE:

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ATLANTA, GA — October 1, 2009 — StarPound Technologies, an open-source solution provider that streamlines the way businesses electronically interact, communicate and operate, today formerly announced it has closed an angel-level investment in an Atlanta startup, company called Rocket Dispatch. Rocket Dispatch focuses on providing a better way to mass communicate, but across a variety of different communication channels, including voice messaging, email, SMS, and social media.

Scott Burkett, chief operating officer, StarPound Technologies says, "The short version is that we really liked Rocket Dispatch's approach to converging multiple communication channels into a single interface, and providing various ways to have asynchronous communication between users, rather than just the typical one-way synchronous approach."

Jason Deegan, founding partner, Rocket Dispatch says, "It's a feeling of validation when the company whose product you're using has the confidence to invest back in what you've built with it. It means we're on the path to something that could be pretty big."

The terms of the investment are not being disclosed, but Scott added, "We acquired a 30% stake in the company, and the investment size was typical for a very early stage company with a working product."

ABOUT STARPOUND TECHNOLOGIES

StarPound Technologies, Inc., (formerly M1 Global), is the application development company behind StarPound, an open-source, J2EE platform for developing Unified Communications applications that leverage network convergence, business process management, and service-oriented architecture (SOA). StarPound provides an open-source solution running on commodity hardware with functionality that rivals proprietary offerings from giants in the communications industry. Additionally, StarPound integrates multi-channel customer relationship management (CRM), web-based collaboration, and unified desktop features for today's rich media interactions. Headquartered in Atlanta, StarPound is venture backed by Noro-Moseley Partners, Michael McChesney (co-founder, S1 Corporation) and Tripp Rackley (CEO, Firethorn, a Qualcomm Company).

For more information visit <http://www.starpound.net>

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ABOUT ROCKET DISPATCH

Rocket Dispatch, Inc., an Atlanta startup, is a provider of multi-channel, asynchronous communications. Rocket Dispatch will launch in Q4 of 2009.

For more information visit <http://www.rocketdispatch.com>

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